

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application.

LISTING OF CLAIMS:

1. Cancelled.

2. (Previously Presented) An advertising assembly for mounting on an exterior of a motor vehicle comprising:

a first panel and a second panel, said first and second panels mounted on left and right rear doors, respectively, or a cargo storage area of a motor vehicle, said first and said second panels having parallel inner edges substantially aligned when the left and right rear doors of the cargo storage area are closed;

a plurality of spacers having substantially equal lengths of disposed between said panels and said doors;

wherein said first and second panels have widths substantially equal to widths of the left and right rear doors, respectively; an interface of the inner edges substantially aligned with an interface of the left and right rear doors when closed and the panels substantially aligned in the same plane.

3. (Currently Amended) An advertising assembly for mounting on an exterior of a motor vehicle comprising:

a first panel and a second panel, said first and second panels mounted on left and right rear doors, respectively, or a cargo storage area of a motor vehicle, said first and said second panels having parallel inner edges substantially aligned when the left and right rear doors of the cargo storage area are closed;

a plurality of spacers having substantially equal lengths of disposed between said panels and said doors;

wherein said first panel and said second panel have different horizontal widths, one of said first and second panels overlapping a portion of the opposite door when the doors are closed.

4. Cancelled.

5. Cancelled.

6. Cancelled.

7. (Previously Presented) An advertising assembly for mounting on an exterior of a motor vehicle comprising:

a first panel and a second panel, said first and second panels mounted on left and right rear doors, respectively, or a cargo storage area of a motor vehicle, said first and said second panels having parallel inner edges substantially aligned when the left and right rear doors of the cargo storage area are closed;

a plurality of spacers having substantially equal lengths of disposed between said panels and said doors;

brackets fastened to the rear doors, said brackets slidably receiving said first and second panels.

8. Cancelled.

9. (Previously Presented) The sign assembly of claim 2 wherein said cargo storage area is a semi trailer.

10. (Previously Presented) The sign assembly of claim 2 wherein said cargo storage area is a cargo compartment integral with a motor vehicle.

11. Cancelled.

12. Cancelled.
13. Cancelled.
14. Cancelled.
15. Cancelled.
16. Cancelled.
17. Cancelled.
18. (Previously Presented) An advertising assembly for mounting on an exterior of a motor vehicle comprising:

a first panel mounted at a left rear portion of the vehicle, and having at least one mechanical attachment with the left rear door;

a second pane mounted at a right rear portion of the vehicle, and having at least one mechanical attachment with the right rear door;

wherein each of said first and second panels includes about one half of a graphics display, an alignment of said left and rear doors in a closed position aligning the first and second panels, thereby aligning each half of the graphics display to impart the appearance of a unitary display;

wherein the first panel is mounted at an upper left portion of the rear of the vehicle, and the second panel is mounted at an upper right portion of the vehicle rear;

wherein the first and second panels are hingedly mounted along outer edges to a body of the vehicle said at least one mechanical attachment between each of said panels and said left and right rear doors positioned along inner edges of said panels.

19. Cancelled.
20. Cancelled.

21. (Previously Presented) The sign assembly of claim 3 wherein said cargo storage area is a semi trailer.

22. (Previously Presented) The sign assembly of claim 3 wherein said cargo storage area is a cargo compartment integral with a motor vehicle.